

# Snapguide



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# What is Snapguide?

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- Free iOS application AND website
- Specializes in user generated step-by-step “how-to guides”
- Users can create their own guides using their smartphones by snapping pictures and videos of projects, adding captions, and sharing their guide with the Snapguide community.

# Snapguide's Mission

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“We set out to create a service that made it easy to learn together and be inspired by one another. Our aim it to empower people with simple tools to share their accomplishments online.”

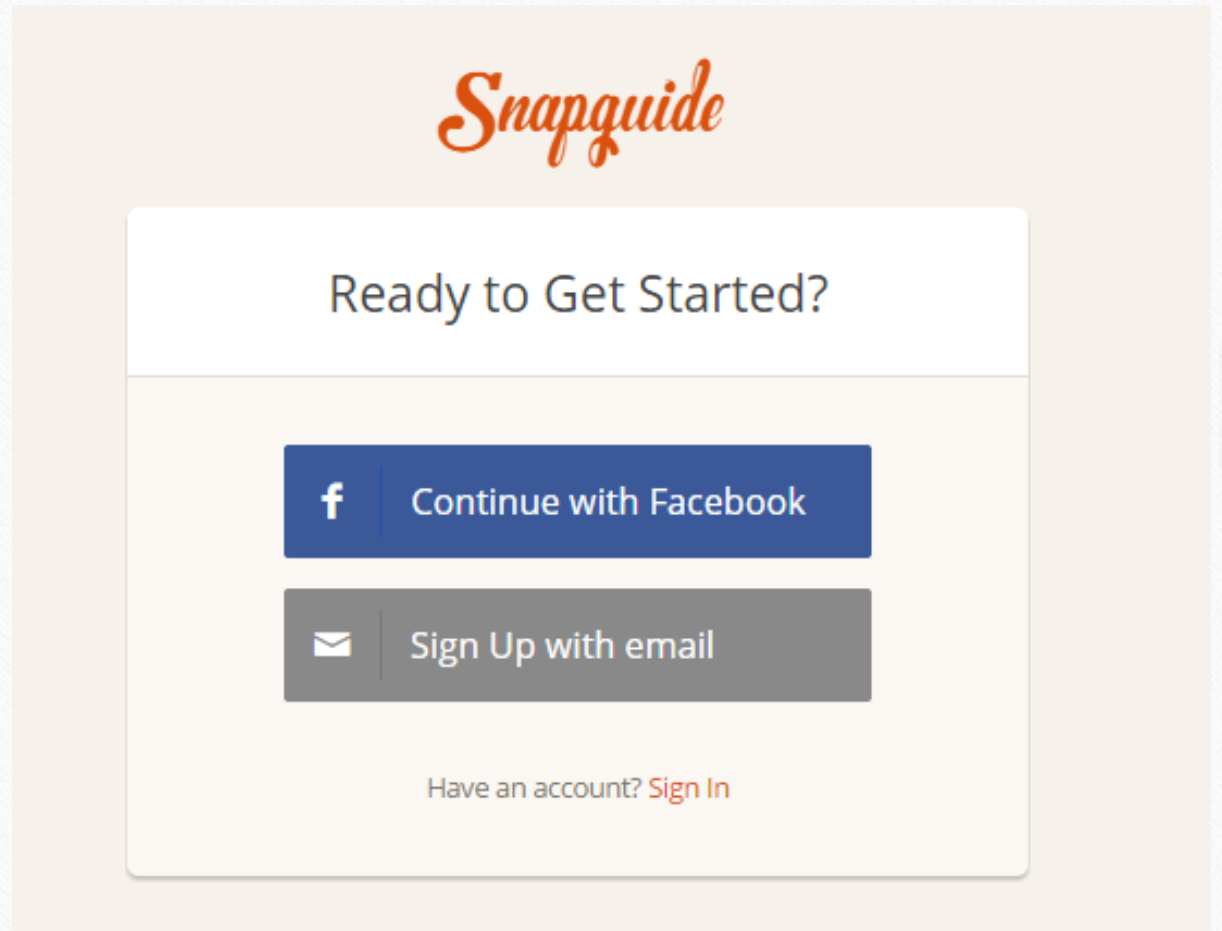
The logo for Snapguide, featuring the word "Snapguide" in a stylized, orange, cursive font. The letters are thick and have a slightly irregular, hand-drawn appearance. The logo is centered within a white rectangular box.

*Snapguide*



## How do I sign up?

1. Facebook
2. Twitter
3. Email address



# Creating Step-By-Step Guides

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- [www.Snapguide.com](http://www.Snapguide.com)

# Special Features

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- Guides can be embedded into websites and blogs
- Users can compete in contests and even win prizes!
- Guides can be “Liked” and added to a favorites list





Bob's  
Red Mill®

## Back To School Lunchbox Contest

Congratulations to the  
Back To School Lunchbox Contest Contest Winner

[Smita Srivastava](#)

Winners

Prizes

Judges' Tips

Rules



### Grand Prize

Make a Pirate-Themed Lunch for Kids

by [Smita Srivastava](#)



# Grand Prize

\$700 in Prizes

One Grand Prize winner will take home a [KitchenAid Artisan Series Stand Mixer](#) to cook and bake away for the back to school season, two single-wall [Klean Kanteen Canisters](#) to keep lunch foods hot or cold, a [LunchBots Quad Stainless Steel Food Container](#), [Snapguide gear](#), and a [Bob's variety pack](#) containing: [Organic Unbleached All Purpose Flour](#), [Organic Whole Wheat Flour](#), [Organic Steel Cut Oats](#), [Organic 7-Grain Pancake Mix](#), [Organic Tricolor Quinoa](#), [Organic Polenta](#), [Honey Oat Granola](#), [13 Bean Soup](#), [Organic Farro](#), a [Bob's Apron](#), a [Tote Bag](#), a [Bob's Red Mill Cookbook](#), a [Bob's Red Mill Baking Book](#), and a [\\$50 Bob's Red Mill Gift Card](#).



# Example of a Guide

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“How to make a healthy pizza with cauliflower base”



How can this be used by an RD?

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# Nutrition and Health-Related Guides

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- [How to de-seed a pomegranate](#)
- [How to know your food waste](#)
- [How to cook quinoa](#)
- [How to get a kettle bell workout at home](#)

# Ways RD's can use Snapguide

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- Create simple and visually appealing guides for use in clinical settings
  - How to use a glucometer
  - How to read nutrition labels for heart healthy foods
- In community settings, create guides for:
  - Healthy & affordable recipes
  - Shopping with coupons
  - Allergy guides



# *Snapguide*

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*Class Discussion*

Please share any questions at this  
time

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